

The background features a vibrant bokeh effect with overlapping circles in shades of blue, green, yellow, orange, and red. The text is centered and reads:

MIAMI
JEWISH *film* FESTIVAL

Sponsorship Overview

ABOUT MJFF WHO WE ARE

The Miami Jewish Film Festival (MJFF) is one of the world's largest and most respected Jewish film festivals that is built on a solid foundation of cultural and educational commitment to the community. As a home-grown organization, it is highly responsive to community needs, including a commitment to the transformation required to make it ever-more relevant and compelling for the next generation.



SPONSORSHIP OVERVIEW

MJFF's audience is affluent, well-educated, and culturally-aware: a highly attractive target for top brands that appreciate the marketing potential of arts and entertainment. Make your brand a part of the MJFF audience's special experience!



AN ASSOCIATION WITH MJFF WILL PROVIDE YOUR COMPANY WITH

ACCESS TO A VERY VALUABLE AUDIENCE. LEARN MORE.

SPONSORSHIP BENEFITS

MJFF prides itself on its ability to create customized sponsorship packages to accommodate the needs of its sponsors. Through a mixture of access, exposure, hospitality, social media, and experiential activation each sponsor receives a customized package of benefits that ensures its sponsorship and marketing goals are met.

SPECIAL BENEFITS	PRESENTING SPONSOR \$20,000	PREMIERE SPONSOR \$15,000	PRODUCING SPONSOR \$10,000	SUPPORTING SPONSOR \$6,000	TARGETED SPONSOR \$3,600
Exclusive Special Event Sponsor (e.g. Opening Night)	•				
Exclusive Festival Award Sponsor (e.g. Audience Award)	•				
Branded Activation Space On-Site	•	•			
:30 Second Pre-Film Brand Advertisement	•	•			
Logo inclusion in Festival Trailer	•	•	•		
Logo Inclusion on Festival Poster	•	•	•		
Dedicated Facebook/Twitter Mention	•	•	•	•	
Distribution of Promo Items to Festival patrons	•	•	•	•	•
Logo inclusion in Free Festival Ticket Guide/Catalogue	•	•	•	•	•
Dedicated Spotlight in e-newsletter	•	•	•	•	•

SPONSORSHIP UNIVERSAL BENEFITS

	PRESENTING SPONSOR \$20,000	PREMIERE SPONSOR \$15,000	PRODUCING SPONSOR \$10,000	SUPPORTING SPONSOR \$6,000	TARGETED SPONSOR \$3,600
ON-SITE PROMOTION					
Product Placement at Festival's Opening/Closing Night	•	•	•	•	•
Logo Inclusion on Pre-Film Festival Reel	•	•	•	•	•
Brand Signage and Marketing Materials at Festival Venues	•	•	•	•	•
Recognition During In-Theater Announcements	•	•	•	•	•
Opportunity to Brand Official Festival T-Shirt	•	•	•	•	•
MEDIA & ONLINE					
Brand Inclusion in Festival Facebook Post	•	•	•	•	•
Brand Inclusion on Festival Website	•	•	•	•	•
Opportunity to conduct PR outreach	•	•	•	•	•
EXCLUSIVE ACCESS					
Festival Opening Night Film Passes	•	•	•	•	•
Festival Party Invitations & Passes	•	•	•	•	•

ENHANCE YOUR SPONSORSHIP

A LA CARTE ADD-ONS

Customize your sponsorship package to best suit your key marketing objectives and budget, including the following add-on examples

POTENTIAL SPONSORSHIP ADD-ONS

Branded Activation Space On-Site

Brand logo on Festival Ticket Backs/Print-At-Home Tickets

Opening Night Sponsor

Exclusive Festival Audience Award Sponsor

Opportunity to Submit a :30 Second Pre-Film Brand Advertisement

Product Sampling a la Carte

Exclusive Special Event/Gala Sponsor

Exclusive Sponsor Film Screening

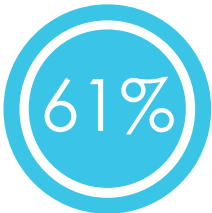
Brand Advertisement on Festival's Homepage

Logo inclusion on Festival Trailer



OUR AUDIENCE STATISTICS & DEMOGRAPHICS

MJFF Festival-goers are well-educated, sponsor savvy, sponsor friendly, and have high disposable income. The Festival represents a prime vehicle to speak to this valuable and influential audience.



MJFF filmgoers make \$150k+ per year



Year-round Attendees



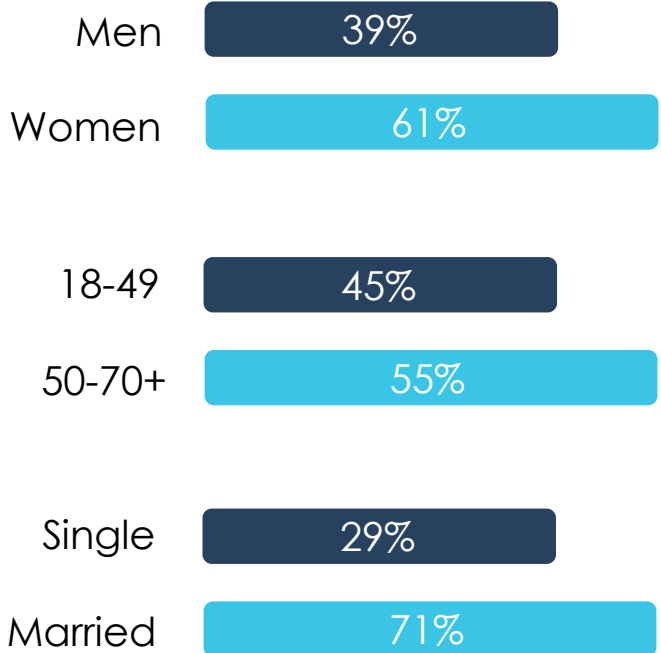
MJFF filmgoers have a college degree



South Florida Residents

\$90,000
AVERAGE
INCOME

of a Miami Jewish Film Festival audience member



JOIN US ON THE RED CARPET



MIAMI JEWISH FILM FESTIVAL

CONTACT

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